

PACKAGING LABEL

CUSTOMISATION OPTIONS FOR VIDEOS AND WEBSITE INTEGRATION

FEBRUARY 2022

Options for individual videos, example STYLEX

The short films for the waste sorting labels can be customised by the options presented here, e.g. by manufacturer-related sample packaging or the integration of the corporate design.

What such an implementation can look like is exemplified in the customised STYLEX videos:

- www.trenn-hinweis.de/stylex/video-1/
- www.trenn-hinweis.de/stylex/video-2/
- www.trenn-hinweis.de/stylex/video-3/

Please note that the content of the short films may not be changed beyond the options presented here.



At the beginning of the film, an individual title screen can be integrated, featuring

- producer logo
- background colour
- background image

Costs of option 1:

EUR 200.00 - 300.00

Options individual videos, example STYLEX



RICHTIG:

Text and background colour can be customised to match your own corporate design (with the exception of the waste sorting label) for the entire video.

Costs of option 2: EUR 200.00 - 300.00



The generic packaging can be replaced by individual sample packaging in illustration style. A maximum of three packaging types can be shown in total.

Costs of option 3: EUR 500.00 - 1,650.00

Options individual videos, example STYLEX



The separation rules cannot be changed. However, they can be implemented with individual packaging.

Costs of option 4:

EUR 200.00 - 775.00



At the end of the video, the logo of the manufacturer can be displayed.

Costs of option 5:

EUR 150.00 – 200.00 EUR



1. Verpackungsbestandteile voneinander trennen.

Options for individual modules for web integration



The customised short films will be integrated on the website <u>www.trenn-hinweis.de</u>.

Various customisation options can be implemented on the respective subpage, from your own texts with links to logo integration or implementation of the corporate design.

Costs of website customization:

EUR 125.00 - 550.00

Contact

If you are interested, please contact us at <u>film@trenn-hinweis.de</u>.